# Communication Studies

The Major in Communication Studies is administered by [The Department of English](https://webstaging.mun.ca/bedrock-migration-sites/english/). It draws upon a variety of disciplines to provide students with a critical understanding of the role media and communication technologies play in culture and society. Courses focus on the analysis of media and communication technologies, the mass circulation of ideas and information, the relationship between communication and society, and the transformation of mass forms of popular culture. In addition to exploring the historical developments of media and communication, the program introduces students to emerging theoretical and methodological approaches to the study of contemporary media. Core courses in Communication Studies provide students with knowledge of key traditions in communication studies and cover a series of critical themes that are intended to guide students throughout the program.

Communication Studies course descriptions are found at the end of the Faculty of Humanities and Social Sciences section under [Course Descriptions, English, Communication Studies](http://www.mun.ca/regoff/calendar/sectionNo=ARTS-5821#ARTS-8977) and are designated by CMST.

### Advising

Due to the nature of interdisciplinary programming, students must carefully plan their course selection and regularly consult with the Undergraduate Liaison for the program (Dr. Dwayne Avery) or with the Manager of Academic Programs for the Faculty of Humanities and Social Sciences (Ms. Renée Shute).

### Previous Calendar Regulations

In accordance with [UNIVERSITY REGULATIONS - Degree and Departmental Regulations, Year of Degree and Departmental Regulations - Faculty of Humanities and Social Sciences and Faculty of Science](http://www.mun.ca/regoff/calendar/sectionNo=REGS-0489#REGS-0490), candidates for a Major in Communication Studies will normally follow regulations in effect in the academic year in which the student first completes a course in that subject at the 2000-level or above which may be applied to the major or minor program respectively. However, the student may elect to follow subsequent regulations introduced during the student's tenure in a program. These "grandparented" students are encouraged to consult the program’s designated academic advisor for assistance with course selection.

### Program Academic Advisor

Students are invited to contact the Undergraduate Liaison. Please see [http://www.mun.ca/hss/about/contact/liaisons.php](https://www.mun.ca/hss/about/contact/liaisons.php) for current contact information.

# Communication Studies Major

## Communication Studies Major

### Declaring the Major in Communication Studies

Students wishing to declare a Major in Communication Studies shall consult with the Program Liaison to discuss the requirements of the program. Information about declaring a program of study in the Faculty of Humanities and Social Sciences is available at [www.mun.ca/arts/programs/undergraduate/ideclare.php](https://www.mun.ca/arts/programs/undergraduate/ideclare.php).

### Regulations for the Major in Communication Studies

See regulations in the relevant section of [University Calendar](http://www.mun.ca/regoff/calendar/sectionNo=ARTS-0912#ARTS-8794). Note that changes to this program take effect as of September 2018. Students may follow the program in effect when they began their major or follow the following revised program but are not permitted to mix the two.

### Details about the revised program

1. A Major in Communication Studies consists of all of the requirements of the Bachelor of Arts program, including a minimum of 36 credit hours in courses in Table 1 below, as follows:

a. 18 credit hours in courses designated as CMST, including 2000, 2001, 3000, 4000; and  
b. 18 additional credit hours chosen from Table 1. This may include up to 6 credit hours in non-Communication Studies courses eligible for the Certificate in Film Studies chosen from Table 1 Faculty of Humanities and Social Sciences Courses for the Certificate in Film Studies.  
c. Of the 36 total credit hours, a minimum of 15 must be at the 3000 level or above, including at least 6 credit hours at the 4000 level.

A student is expected to enroll in the Communication Studies section of any applicable cross-listed courses.

### Course List

Not all courses are necessarily offered each year. Students must be careful not to register for different designations of the same course that is cross-listed with different departments. Normal departmental prerequisites for courses are applicable. Please consult the HSS [Upcoming Course Offerings webpage](https://www.mun.ca/hss/courses.php), which can help with course planning.

Table 1 Core Faculty of Humanities and Social Sciences Courses Approved for the Major in Communication Studies

1000 and 2000 Level Courses  
• CMST 2000, 2001, 2100  
• CMST 2813 or English 2813  
• Linguistics 1100  
• Philosophy 2140, 2360  
• Religious Studies 2812  
• Sociology 2210

3000 Level Courses  
• Anthropology 3630 or Sociology 3630  
• CMST 3000, 3001, 3002  
• CMST 3010-3020  
• CMST 3816 or the former English 3816  
• CMST 3913 or English 3913  
• English 3843, 3912  
• Folklore 3612, 3930  
• Political Science 3350, 3860

4000 Level Courses  
• CMST 4000, 4001, 4002, 4003, 4010-4020, 4700, 4843 or English 4843, 4844

• Sociology 4107

### Previous Calendar Regulations

In accordance with [UNIVERSITY REGULATIONS - Degree and Departmental Regulations, Year of Degree and Departmental Regulations - Faculty of Humanities and Social Sciences and Faculty of Science](http://www.mun.ca/regoff/calendar/sectionNo=REGS-0489#REGS-0490), candidates for a Major in Communication Studies will normally follow regulations in effect in the academic year in which the student first completes a course in that subject at the 2000-level or above which may be applied to the major or minor program respectively. However, the student may elect to follow subsequent regulations introduced during the student's tenure in a program. These "grandparented" students are encouraged to consult the program’s designated academic advisor for assistance with course selection.

### Program Academic Advisor

Students are invited to contact the Undergraduate Liaison. Please see [http://www.mun.ca/hss/about/contact/liaisons.php](https://www.mun.ca/hss/about/contact/liaisons.php) for current contact information.

# Communication Studies Minor

## Communication Studies Minor

#### Declaring a Minor in Communication Studies

Students wishing to declare a Minor in Communication Studies shall consult with the program's designated academic advisor to discuss the requirements of the program. Information about declaring a program of study in the Faculty of Humanities and Social Sciences is available at [www.mun.ca/hss/programs/undergraduate/ideclare.php](http://www.mun.ca/hss/programs/undergraduate/ideclare.php).

#### Regulations for the Minor in Communication Studies

Students who choose to complete a Minor in Communication Studies must complete at least 24 credit hours in Communication Studies as follows:

1. CMST [2000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/); [2001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/); [3000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/); [4000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/);
2. 3 credit hours chosen from: CMST [2100](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [2813](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [3001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [3002](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [3010](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/)-3020, [3816](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [3913](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [4001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [4002](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [4003](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [4010](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/)-4020, [4402](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), [4700](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/), or [4844](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/); and
3. An additional 9 credit hours in courses from [Table 1 Core Faculty of Humanities and Social Sciences Courses Approved for the Major and Minor in Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/#ARTS-8812).
4. Of the 24 credit hours listed for the minor above, a minimum of 9 credit hours must be at the 3000 level or above.
5. Students should normally enroll in the Communication Studies (CMST) section of any applicable crosslisted courses.

#### Course List

Not all courses are necessarily offered each year. Students must be careful not to register for different designations of the same course that is cross-listed with different departments. Normal departmental prerequisites for courses are applicable.

#### [16.7.1 Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#16.7.1)

A tentative list of upcoming Communication Studies course offerings can be found at [www.mun.ca/hss/courses.php](http://www.mun.ca/hss/courses.php).

Communication Studies courses are designated by CMST.

##### [CMST 2000 Critical Approaches to Popular Culture](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305778)

considers critical issues and approaches in the study of popular culture. It will explore the ways in which everyone is both a user of and is used by popular culture. A variety of critical approaches to studying popular culture will be examined: Production, Texts, Audience, and History.

##### [CMST 2001 Introduction to Communication Theory](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305777)

provides an introduction to theoretical approaches to organization, use and manipulation of language, including semiotics, performativity, mass and group communications, sociolinguistics and interpersonal communication. We will examine notions of influence, rhetoric, social judgment, deception, subject formation, globalization and cultural hybridity within the field of communications.

PR: prior successful completion of CMST [2000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/) is encouraged

##### [CMST 2100 Introduction to Game Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305766)

provides an introduction to the critical study of video games and gaming. Classes will survey the history of games and play in relation to topics such as game design, ethics, industry, gender, race, and emerging technologies.

##### [CMST 2813 Reading Images](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305839)

introduces students to the field of visual culture and familiarizes them with both the vocabulary and the methodologies to examine images critically.

EQ: English [2813](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/)

PR: 6 credit-hours in English at the 1000 level

##### [CMST 3000 Emerging Media: Social Media Platforms](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305810)

explores the historical, technological, economic and social dynamics associated with the rise of social media.

PR: English [1090](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/) or permission of the instructor

##### [CMST 3001 Media and Urban Life](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305707)

explores the theoretical, representational, and experiential intersections between modern media and urban cultures. The course will foreground how recent media theory has been shaped by important theoretical works in the study of urban societies.

##### [CMST 3002 AI and Society](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.314401)

explores the past, present, and future of artificial intelligence to understand its impact on society. The course will examine AI and the controversies that surround its use in relation to communication, media production, politics, labour, and surveillance.

PR: CMST [2000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/) and [2001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/), or permission of the instructor

##### [CMST 3010-3020 Special Topics in Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305769)

will have topics to be studied announced by the Program Director.

##### [CMST 3816 Television Production](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305718)

is an introduction to the principles of television production.

AR: attendance is required

EQ: the former English 3816

PR: English [2451](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/) (or the former English 3351). Admission priority will be given first to students in the [Diploma in Stage and Screen Technique](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/7/11/) and then to students in the [Major in Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/#d.en.307351).

##### [CMST 3913 Speechwriting](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305803)

develops the student’s ability to speak on all occasions, formal and informal, expected and unexpected. Students will deliver speeches of varying types and lengths on a regular basis throughout the semester.

EQ: English [3913](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/)

PR: 3 credit hours in English at the 1000 level

##### [CMST 4000 Advanced Communications Theory](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305822)

engages communication theories, such as interpersonal, organizational, intercultural, or international communication, seeking to understand how and why mediated communication works have found their explanatory power to be useful. The course will aim to analyze various communication theories, apply communication theories to everyday life, write a theoretical literature review, and form sound hypotheses or focused research questions to advance theory.

PR: CMST [2000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/), [2001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/), 9 additional credit hours chosen from Program and Regulations, Elective Courses, List A or B

##### [CMST 4001 Seminar in Mass Communication and Visual Culture](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305739)

examines the ways visual culture shapes and is shaped by communication forms and processes.

##### [CMST 4002 Media and the Environment](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305757)

explores the representational, technological, industrial, and socio-political dynamics associated with ecocritical media studies.

##### [CMST 4003 Copyright, Creativity, and Culture](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305808)

examines the history of media piracy and its influence on media consumption and production, copyright law, and internet regulation. Classes will critically examine media piracy and copyright law across a variety of media industries (publishing, music, video games, film, and television) to explore their legal, social, political, economic, ethical, and cultural implications.

PR: CMST [2000](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/), [2001](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/), 3 credit hours at the 3000 level chosen from Table 1 Core Faculty of Humanities and Social Sciences Courses Approved for the Major and Minor in Communication Studies, or permission of the instructor

##### [CMST 4010-4020 Special Topics in Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305835)

will have topics to be studied announced by the Program Director.

##### [CMST 4402 Producing the Documentary](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305743)

is a full semester working on a selected project, to culminate in the creation of a completed video. Students, working in groups, established by the [Diploma in Stage and Screen Technique](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/7/11/) Program Director, will be required to participate in all aspects of production.

AR: attendance is required

EQ: the former English 4402

PR: English [2451](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/) (or the former English 3351) and CMST [3816](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/). Admission priority will be given first to students in the [Diploma in Stage and Screen Technique](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/7/11/) and then to students in the [Major in Communication Studies](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/15/6/#d.en.307351).

##### [CMST 4700 Internship](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.305696)

is a one-semester (3 credit hours) internship for senior students in Communication Studies. The purpose of the course is to provide students with opportunities to apply and explore course concepts in various workplace settings. Internships entail a total of 70 hours of fieldwork carried out over the semester. Possible placements include work/training in advertising, public relations, communication coordination, social media marketing, and journalism.

PR: a minimum of 60 credit hours, including at least 21 credit hours in courses designated as CMST, with a minimum 70% average, and permission of the instructor

##### [CMST 4843 Comics and Autobiography](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/#d.en.314407)

examines a broad spectrum of autobiographical comics taking into account theoretical developments in both comics’ studies and autobiographical studies.

CR: ENGL [3841](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/)

EQ: English [4843](https://www.mun.ca/university-calendar/st-johns-campus/faculty-of-humanities-and-social-sciences/16/7/)